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**CLAIM AMENDMENTS:**

1. (Currently amended) A method for image sharing based on a face in an image, comprising:  
determining face identifying information for at least one face in an image;  
defining a sharing rule that specifies ~~with which one or more recipients~~ the  
~~images are~~ is to be shared with, the sharing rule based on the face identifying  
information; and  
applying the face identifying information associated with the image to the sharing  
rule to determine the one or more recipients with which the image should be  
shared.
2. (Currently amended) The method of claim 1 ~~wherein, further comprising:~~  
determining the face identifying information ~~associated with~~ for the at least one face in  
the image comprises using a face recognition technique in conjunction with a database of  
face information.
3. (Currently amended) The method of claim 1 ~~wherein, further comprising:~~  
determining the face identifying information ~~associated with~~ for the at least one face in  
the image is performed by a user identifying a face in the image.
4. (Original) The method of claim 1, further comprising:  
automatically making the image available to the determined one or more recipients.
5. (Previously Presented) The method of claim 4, wherein making the image  
available comprises at least one of automatically sending a copy of the image to the  
determined one or more recipients by e-mail and automatically sending a link to the  
image on a Web site to the determined one or more recipients.
6. (Original) The method of claim 1, further comprising converting the face  
identifying information into face data using a face information database.

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7. (Previously Presented) The method of claim 1 wherein the image comprises at least one of a digital photo and a digital video.
8. (Previously Presented) The method of claim 1 wherein the sharing rule specifies at least one of a set of face identifying information, a range of face identifying information and a characteristics of an item or set of face identifying information.
9. (Original) The method of claim 1 wherein the sharing rule comprises a rule that images are only to be shared with the one or more recipients that are on a buddy list.
10. (Original) The method of claim 1, wherein the face identifying information comprises a personal name of a person whose face is in the image.
11. (Currently amended) A system for image sharing based on a face in an image, comprising:  
a sharing rule defined ~~with~~ which one or more recipients an images-are-is to be shared with, the sharing rule based on face identifying information for at least one face in the image; and  
a sharing engine to determine the face identifying information for the image and to apply face identifying information associated with an the image to the sharing rule to determine the one or more recipients with which the image should be shared.
12. (Currently amended) The system of claim 11, wherein the sharing engine is further adapted to determine the face identifying information ~~associated with~~ for the at least one face in the image using a face recognition technique in conjunction with a database of face information.
13. (Currently amended) The system of claim 11, wherein the sharing engine is further adapted to determine the face identifying information ~~associated with~~ for the at least one face in the image by a user identifying a face in the image.

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14. (Original) The system of claim 11, further comprising:  
a sending unit to automatically make the image available to the determined one or more recipients.
15. (Previously Presented) The system of claim 14, wherein the sending unit is adapted to at least one of automatically send a copy of the image to the determined one or more recipients by e-mail and automatically send a link to the image on a Web site to the determined one or more recipients.
16. (Original) The system of claim 11, wherein the sharing engine is further adapted to convert the face identifying information into face data using a face information database.
17. (Previously Presented) The system of claim 11 wherein the image comprises at least one of a digital photo and a digital video.
18. (Previously Presented) The system of claim 11 wherein the sharing rule specifies at least one of a set of face identifying information, a range of face identifying information and a characteristic of an item or set of face identifying information.
19. (Currently amended) A computer program product including computer program code to cause a processor to perform a method for image sharing based on a face in an image, the method comprising:  
determining face identifying information for at least one face in an image;  
defining a sharing rule that specifies ~~with which one or more recipients~~ the  
~~images are to be shared with~~, the sharing rule based on the face identifying information; and  
applying the face identifying information associated with the image to the sharing rule to determine the one or more recipients with which the image should be shared.

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20. (Currently amended) The computer program product of claim 19, wherein ~~the method further comprises determining the face identifying information associated with~~ for the at least one face in the image further comprises using a face recognition technique in conjunction with a database of face information.

21. (Currently amended) The computer program product of claim 19, wherein ~~the method further comprises determining the face identifying information associated with~~ for the at least one face in the image is performed by a user identifying a face in the image.

22. (Original) The computer program product of claim 19, wherein the method further comprises automatically making the image available to the determined one or more recipients.

23. (Previously Presented) The computer program product of claim 22, wherein making the image available comprises at least one of automatically sending a copy of the image to the determined one or more recipients by e-mail and automatically sending a link to the image on a Web site to the determined one or more recipients.

24. (Original) The computer program product of claim 19, wherein the method further comprises converting the face identifying information into face data using a face information database.

25. (Previously Presented) The computer program product of claim 19 wherein the image comprises at least one of a digital photo and a digital video.

26. (Previously Presented) The computer program product of claim 19 wherein the sharing rule specifies at least one of a set of face identifying information, a range of face identifying information and a characteristic of an item or set of face identifying information.

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27. (Original) The computer program product of claim 19 wherein the sharing rule comprises a rule that images are only to be shared with the one or more recipients that are on a buddy list.

28. (Original) The computer program product of claim 19, wherein the face identifying information comprises a personal name of a person whose face is in the image.

29. (Original) A computer program product including computer program code to cause a processor to perform a method of sharing an image having a face, the method comprising:  
analyzing the image to determine the face;  
associating face identifying information to the image corresponding to the determined face;  
determining a recipient of the image based upon the face identifying information; and  
making the image available to the recipient.

30. (Previously Presented) The computer program product of claim 29 wherein the image comprises at least one of a digital photo and a digital video.

31. (Previously Added) A method of sharing an image having a face, comprising:  
analyzing the image to determine the face;  
associating face identifying information to the image corresponding to the determined face;  
determining a recipient of the image based upon the face identifying information; and  
making the image available to the recipient.

32. (Previously Added) The method of claim 31 wherein the image comprises at least one of a digital photo and a digital video.